



Monday, 8 September 2003

**SAAB ANNOUNCES THREE YEAR CONTRACT FOR
ITIS TRAFFIC MESSAGE CHANNEL (TMC)
ON SAAB 9-3 RANGE**

ITIS Holdings Plc (ITIS) has signed a three-year contract with Saab Great Britain to supply its RDS-TMC (Radio Data System – Traffic Message Channel) service to Saab’s 9-3 sport saloon and convertible range with immediate effect. The service allows drivers to receive real-time, and predictive traffic information from ITIS, on their satellite navigation systems, allowing them to re-route around traffic congestion.

Gary Axon, Manager of Product Strategy and Communication at Saab Great Britain, said, “We are very pleased to confirm RDS-TMC’s availability on the Saab 9-3. Saab drivers are discerning individuals who look for technological features alongside functionality. The RDS-TMC service provided by ITIS delivers dynamic route guidance as a very real service and benefit to Saab drivers.”

Stuart Marks, Chief Executive of ITIS, commented, “We are delighted that Saab Great Britain has selected ITIS to enhance its satellite navigation offering with our dynamic traffic information. The agreement with Saab Great Britain extends the list of manufacturers, including BMW, Ford, Subaru Europe, Toyota, Mitsubishi and Vauxhall, who have already contracted to use the ITIS TMC service.

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Contact:

Stuart Marks, Chief Executive, ITIS Holdings plc – 0161 929 5788

Ginny Pulbrook, Citigate Dewe Rogerson – 0207 638 9571

Note to editors:

- Accompanying photography is available.
- **ITIS Holdings plc**, listed on AIM, is the UK's leading provider of traffic information and vehicle security services. ITIS has invested in the development of a unique system for the collection and analysis of traffic information; it combines information from the Automobile Association (AA) traffic control centres with ITIS historic and real-time **Floating Vehicle Data (FVD)** to provide journey time forecasts and real-time updates. ITIS now operates the largest commercial application of FVD anywhere in the world, and delivers the content over a variety of platforms including **RDS-TMC (Alert C)**, digital radio and automated telephone services (IVR) under the **AA RoadWatch** brand.
- ITIS will provide the service to Saab Great Britain in conjunction with its partner the AA, with which it collaborates on RDS-TMC as part of a wider agreement between the two companies. ITIS traffic information is collated from a combination of journalistic and real-time sources using its own FVD network. The data is then transmitted directly to the TMC receiver using a carrier of the Classic FM radio network, which provides coverage of 90% of the strategic road network.
- TMC is a European-developed and standardised means of delivering real-time traffic information. Transmitted data is decoded by a receiving device such as a satellite navigation system and translated into text or speech traffic alerts. By combining traffic information delivered via RDS-TMC, with the re-routing facilities offered by satellite navigation systems, drivers are finally afforded dynamic avoidance of traffic congestion.
- Through its **NavTrak** business (www.navtrak.com), ITIS has developed a unique and innovative stolen vehicle tracking service delivered via GPS/GSM technology, which offers:
 - Theft detection– even when owner's keys have been taken. (**Automatic Driver Recognition - ADR**)
 - Automatic GPS tracking of stolen vehicles (**Stolen Vehicle Recovery**)
 - Theft alerts, GPS tracking and police liaison covering 20 European countries (**EUROWATCH**)
 - Instantaneous position reports to any mobile phone (**AutoTrak**)
 - Mileage reports to show trips and cumulative distances travelled (**Journey Diary**)
- The **NavTrak** family of telematics units are fitted to over 100,000 vehicles both in UK, mainland Europe, America and Australia (including products made and sold under the manufacturer's name of Minorplanet Systems plc)

- ITIS provide traffic data to all **mobile phone providers**. To receive up-to-date traffic and travel information direct from your mobile 'phone call 401100 from any network; 2222 from Vodafone; 2020 from T-mobile
- ITIS provide traffic data to **www.getmethere.co.uk**, a comprehensive service from Toyota providing information on route planning, traffic information, traffic alerts and incidents, and weather forecasts.

For further information please visit www.itisholdings.com or www.navtrak.com